

Long-Term Career Planning – Persist in Your Dreams, Embrace the Future

Date: April 17, 2025

Speaker: Mr. Zhang Boqing (Chairman of the Board of Directors, Beroni Group Ltd)

To assist students in long-term career planning, an enlightening event titled "Long-Term Career Planning – Persist in Your Dreams, Embrace the Future" was held on April 17, 2025. Mr. Zhang Boqing, Chairman of the Board of Directors at Beroni Group Ltd, discussed the long-term mindset and actions for career planning. By sharing his own growth experiences and career development stories, he encouraged students to maintain a positive attitude and face career challenges bravely. He emphasized the close connection between dreams and actions. Mr. Zhang also highlighted the importance of the "altruism principle" and "lifelong learning," reminding students to focus on building relationships and enhancing personal qualities on their career paths.



Value and Gains of the Activity

Through this activity, students gained valuable insights into long-term career planning and the importance of persisting in their dreams. Mr. Zhang's experiences and career development stories offered practical guidance, helping students develop a clearer understanding of the connection between dreams and actions. The emphasis on the "altruism principle" and "lifelong learning" provided students with essential strategies for building relationships and enhancing personal qualities. This event not only offered a platform for direct interaction with an industry leader but also inspired students to

maintain a positive attitude and face career challenges bravely. By acquiring this knowledge and motivation, students took a significant step towards a more defined and fulfilling career path, laying a solid foundation for their future development.